

**ACME Annual Conference**  
**February 22-23, 2011**

**Sponsor Opportunities:**

**Platinum sponsors - \$5,000.00**

Platinum sponsors receive all of the following, in addition to the unique benefits for each individual sponsorship\*:

- Two (2) Free Conference Registrations
- One (1) Free ACME Affiliate Membership
- Featured in on-site program
- Your company logo on the ACME web site and in the electronic newsletter for 1 year
- Sponsor will be featured in pre-conference mailers to ACME membership
- Mentioned in ACME Conference press release distributed industry-wide
- Public recognition during Opening Session
- An opportunity for a 3 to 5 minute welcome statement in front of the audience during the sponsored event
- One Table top Display with in conference general session room
- One piece of your literature placed at each person's seat
- Special sponsorship ribbon
- Sign recognition as a title sponsor at the annual conference
- List of Conference Attendees
- First right of refusal on your conference sponsorship for the following year

**Gold sponsors - \$3,000.00**

Gold sponsors receive all of the following, in addition to the unique benefits for each individual sponsorship\*:

- One (1) Free Conference Registration
- Featured in on-site program
- Your company logo on the ACME web site and in the electronic newsletter for 1 year
- Sponsor will be featured in pre-conference mailers to ACME membership
- Mentioned in ACME Conference press release distributed industry-wide
- Public recognition during Opening Session
- One Table top Display with in conference general session room
- Special sponsorship ribbon
- Sign recognition as a sponsor at the annual conference
- List of Conference Attendees
- First right of refusal on your conference sponsorship for the following year

## **Silver sponsors - \$1,500.00**

Silver sponsors receive all of the following, in addition to the unique benefits for each individual sponsorship\*:

- Featured in on-site program
- Your company logo on the ACME web site and in the electronic newsletter for 1 year
- Sponsor will be featured in pre-conference mailers to ACME membership
- Mentioned in ACME Conference press release distributed industry-wide
- Public recognition during Opening Session
- Special sponsorship ribbon
- Sign recognition as a sponsor at the annual conference
- List of Conference Attendees

## **ACME Supporters**

### **\$500.00 - \$750.00 – \$1,000.00 – Other**

This supporting category is perfect for ACME sponsors who want to support the conference in other ways. We have created this budget-sensitive opportunity to help you support ACME in a way that can fit into your marketing budget. We at ACME appreciate your support!

### **In-Kind Sponsorship Opportunities:**

All in-kind sponsors will be recognized throughout the conference, including in advance promotional materials, and signage/literature onsite, as well as public recognition. Each will also have the opportunity to have literature placed at the registration desk.

- Signage
- Printing
- Ribbons
- Folders
- Other

## **\* Individual Sponsorship Opportunities**

### Keynote Sponsor

- Session sponsor will have a large sign that acknowledges their sponsorship of the session and have time at the podium to introduce the speaker and promote their company

### General Session Sponsor

- Session sponsor will have a large sign that acknowledges their sponsorship of the session and be recognized at the session.

### Annual Meeting and Awards Luncheon

- Sponsor of the luncheon will have a large sign acknowledging their sponsorship, be able to place promotion material at each attendees seat and have time at the podium to greet attendees and promote their company

### Continental Breakfast

- This sponsorship includes a large sign with your company logo as well as a literature table placed in the break area for placement of your company literature or other promotional items.

### General Store Refreshment Center

- The general store is the closing session of the conference where attendees have an open forum to kick around top-of-mind issues impacting the industry. Attendees enjoy their favorite beverage and snacks while solving out industries challenges. This sponsorship includes a large sign with your company logo as well as a literature table placed in the room for placement of your company literature or other promotional times.

### Networking Breaks (Two available AM and PM)

- Keep the attendees energized as they network and refresh between sessions. Sponsorship includes a large sign with your company logo as well as a literature table placed in the area for placement of your company literature or other promotional items.

### Audio-visual equipment/service

- Sponsor will be recognized with sign at front of room acknowledging the support of the sponsor for sponsoring the equipment used during the conference

### Badge lanyards

- Each conference attendee will receive a lanyard, which will feature the sponsor's logo or company name printed on it.

### Speaker Gifts – (Five available)

- This includes the opportunity to place literature about your company with a gift that is presented to each speaker at a session

## ACME Sponsor Registration Form

Company Name \_\_\_\_\_

Contact: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Make checks payable to ACME. Mail to ACME, 204 E Street, NE, Washington, DC 20002.

To pay by credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Name of card holder: \_\_\_\_\_

Address: \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Yes, we want to support ACME. Sign my company up as a sponsor at the level indicated below.**

**Platinum (\$5000.00)**

**Gold (\$3000.00)**

**Silver (\$1500.00)**

**General** Amount: \$ \_\_\_\_\_

**In-Kind:** Please describe \_\_\_\_\_

**All Sponsors:**

Please send a high resolution jpeg of your company logo to [smc@giuffrida.org](mailto:smc@giuffrida.org).

**Please mail or fax form to:**

ACME, 204 E Street, NE, Washington, DC 20002.

Fax: 202-547-6348